

2025
SPONSORSHIP
& ADVERTISING
OPPORTUNITIES



Photo: 2024 CNGA Member BBQ, Trees of Corrales

WHY SPONSOR?

Elevate your brand's impact and visibility in the horticultural arena and support a thriving green industry through strategic sponsorship with CNGA.

ENGAGEMENT

CNGA events and communications offer unparalleled opportunities to connect with like-minded professionals, exchange ideas, and forge valuable partnerships. As a sponsor, you'll be at the forefront, showcasing your brand and fostering meaningful relationships within the industry.

SUPPORT

A CNGA sponsorship is an opportunity to align your company with the mission of elevating and strengthening independent nursery and greenhouse businesses in and around Colorado and New Mexico.

BRAND EXPOSURE

Reach a targeted audience of industry professionals across Colorado and beyond while reinforcing your leadership and expertise in the horticultural community.

CONTINUOUS LEARNING

Your sponsorship support is instrumental in elevating the discourse within the nursery and greenhouse industry, enabling us to deliver exceptional programming and thought leadership on topical issues that impact us all.

“Through our involvement and sponsorship with CNGA, AgRisk Advisors has been able to provide nursery growers with information about our business and how we can better serve the nursery and greenhouse community in Colorado. Members of CNGA trust the association and by getting involved through sponsorship and showing up to the events, I have seen the confidence and trust grow in our business. Sponsoring CNGA is more than an investment in the future of our business but in the future of the green industry in Colorado. --- **Elena Brookover, AgRisk Advisors**”

By supporting CNGA, you're not just investing in a sponsorship – you're investing in the success and sustainability of our industry.

[Sign me up!](#)



ANNUAL SPONSORSHIPS

Biggest Impact and Visibility: Annual sponsorships are an excellent way to have prominent year-round visibility while holistically supporting the CNGA mission.

SPONSORSHIP BENEFITS	GOLD \$6,500	SILVER \$5,000	BRONZE \$3,500
Presenting sponsor at event of your choice			
Headlining sponsor of Destination Days Opening Reception and WRNLAE* Oct. 2025			
Brand presence at ALL 2024 events	Signage, digital and verbal acknowledgement	Signage, digital and verbal acknowledgement	Signage, digital and verbal acknowledgement
Opportunity to display marketing materials when applicable			
Registrations to each ticketed event provided with sponsorship	2	1	1
Advertorial in eLeaf weekly newsletter	2	1	
Display ad on CNGA website classifieds page	2 months	1 month	

*CNGA is hosting the Western Regional Nursery and Landscape Association Executives (WRNLAE) Annual Meeting in Denver fall 2025

[Sign me up!](#) 

EVENT SPONSORSHIPS

Sponsoring individual CNGA events offers a direct channel to reach a focused audience within specific causes and geographic locations.

INDUSTRY CELEBRATION

THE FELLOWSHIP EVENT OF THE YEAR, DURING PROGREEN EXPO

- **Date:** Wednesday January 29, 2025
- **Location:** Ellie Caulkins Opera House
- **Format:** Ticketed Event
- **Estimated Attendance:** 200
- **Attendance Mix:** Green industry professionals
- **Sponsorship Levels:**
 - Event - \$350 / \$650
 - Table - \$1,400 (includes 10 registrations and 10-top table)

DESTINATION DAYS RECEPTION

OPENING RECEPTION KICKING OFF COLORADO DESTINATION WEEK

- **Date:** Monday, August 4, 2025
- **Location:** Denver Botanic Gardens
- **Format:** Ticketed, Industry-Only Event
- **Estimated Attendance:** 100
- **Attendance Mix:** Members, Industry Professionals
- **Sponsorship Levels:**
 - Presenting - \$1,500
 - Bar - \$1,000
 - Event - \$650

MEMBER BBQS

WELL-ATTENDED FLAGSHIP FELLOWSHIP EVENTS, GREAT BRAND EXPOSURE

- **Date:** Varies - Summer / early Fall
- **Location:** Various - Regional
- **Format:** Free, Members-Only Event
- **Estimated Attendance:** 25 - 40 per BBQ
- **Attendance Mix:** Exclusive to CNGA Members
- **Sponsorship Levels:**
 - \$300 per
 - \$1,200 all 5 BBQs

WOMEN IN HORTICULTURE LUNCHEON

POPULAR EVENT WITH SOCIALIZATION AND EDUCATION, IN ITS 30TH YEAR IN 2025

- **Date:** Thursday October 9, 2025
- **Location:** Denver Botanic Gardens
- **Format:** Ticketed Event
- **Estimated Attendance:** 200
- **Attendance Mix:** Women in Horticulture
- **Sponsorship Levels:**
 - Table - \$1,300 (includes table for 10)
 - Event - \$350 / \$650

YOUNG HORT PROFESSIONALS HAPPY HOURS

NETWORKING AND CAREER DEVELOPMENT FOR YOUNGER MEMBERS

- **Date:** 3x/year - Spring, Summer, Fall
- **Location:** Various Front Range
- **Format:** Free Event
- **Estimated Attendance:** 20 per
- **Attendance Mix:** Younger Industry Professionals
- **Sponsorship Levels:**
 - Event - \$350

[Sign me up!](#)



DIGITAL ADVERTISING WITH CNGA



Colorado Nursery & Greenhouse Association eLeaf and NewsLeaf Advertising

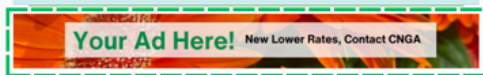
MEDIA KIT

Advertising with CNGA allows you to reach horticulture professionals far beyond the borders of Colorado -- our membership base represents more than 20 states. If your company serves the green industry in the Rocky Mountain region, advertising through our association provides a valuable niche marketing opportunity.

eLeaf - Weekly Newsletter



Calendar Aug. 30 - CHREF Golf Tournament October 10 - Women in Horticulture Luncheon	New Member Welcome Stephen Cochenour Educator Lakewood, CO
Member BBQs Sept. 5 - Front Range Gardens, The Emerald Leaf & High Country Roses, Broomfield Sept. 19 - Durango Nursery & Supply Oct. 4 - Trees of Corrales	



HLA Fall Come to the Table 2024
Join students and faculty of the Colorado State University HLA Department for a fall gathering to promote Colorado horticulture and green industry and enjoy local food vendors.
September 6, 4 p.m. - 6 p.m.
CSU Trial Gardens Gazebo, Ft. Collins, CO

Get a Front-Row Seat to Crevice Garden Magic
Plant Select is welcoming Kenton Seth, co-author of *The Crevice Garden*, to CSU for the installation of a crevice garden at the CSU Horticulture Center.

Who's the Member?
Founded in 1949, this Greenhouse began with a focus on Colorado carnations, expanding over the decades to become the last commercial carnation grower in Golden, CO. Today, the greenhouse has shifted to producing high-quality bedding plants, annuals, perennials, and vegetable plants, while continuing to uphold a proud family tradition and deep connection to their customers.
Meet a CNGA member.

Advertise in CNGA eLeaf Today!

5 REASONS TO ADVERTISE IN NEWSLEAF

- 1. Reach a targeted audience
- 2. Increase brand awareness
- 3. Promote new products
- 4. Build relationships
- 5. Support local businesses

CONTACT CNGA FOR MORE INFO

Some ads sold:
Inquire about current available ad space



ADVERTISING RATES

Leaderboard Ad Package - eLeaf and NewsLeaf \$2,500 annually \$625 quarterly
Only 1 Available
600x90px, Quarterly or Annual Placement

Banner Ad Package - eLeaf Only \$1,500 annually \$375 quarterly
Only 1 Available
600 x 90px, Quarterly or Annual Placement

Box Ad Package A - eLeaf and NewsLeaf \$1,250 annually \$315 quarterly
Only 1 Available
300 x 250px, Quarterly or Annual Placement

Box Ad Package B - eLeaf Only \$1,000 annually \$250 quarterly
Only 1 Available
300 x 250px, Quarterly or Annual Placement

NewsLeaf Online Library Updated Monthly



- HOME
- FEATURES
- NEWS
- MEMBER PROFILES
- INDUSTRY LEADERSHIP
- GREEN WORKFORCE
- EVENTS
- CLASSIFIEDS

From Classroom to Career: Shaping the Future of Horticulture Education

July 24, 2024

Cultivate 2024: Insights and Innovations

APRIL 2024

Explore Change for Plant Resiliency and Profit: Member Bart Eller Advocates for Organic Methods

APRIL 2024

Welcome Susan Stauber to CNGA Board of Directors

APRIL 2024

CSU's Josh Craver Fully Embraces Controlled Environment Hort Research

APRIL 2024

Sign me up! >

Japanese Beetle Life Cycle

June 2024

New Members, 2024

June 23, 2024

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Strong, Persistent Industry Advocacy Matters - Now and in the Future

April 4, 2024

CNGA Legislative Preview

January 9, 2024

DIGITAL ADVERTISING WITH CNGA

Maximize your reach by advertising with the Colorado Nursery and Greenhouse Association. Our digital advertising opportunities are designed to connect you with a dedicated audience of industry professionals and enthusiasts, ensuring your message reaches the right people.

ADVERTORIAL IN THE ELEAF NEWSLETTER

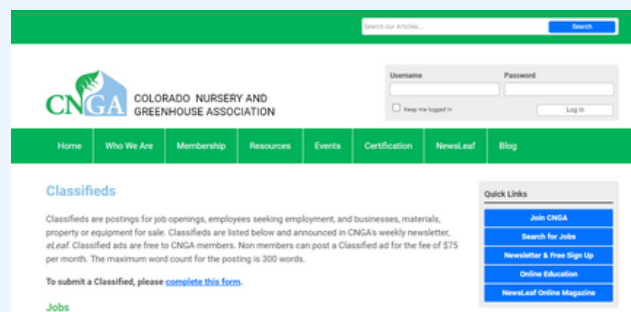
Place your advertorial in our weekly e-newsletter, which boasts a circulation of over 900 subscribers and an impressive 50% average open rate. This includes short copy, related links, and a photo/graphic, providing an engaging way to showcase your products or services. This opportunity is limited to one advertiser per issue, ensuring maximum visibility.



\$200 per issue

GRAPHIC/LOGO AD ON THE CLASSIFIEDS PAGE

Feature your ad on the most visited page of the CNGA website, the Classifieds page, which garners around 300 views per month. Secure a prime spot to attract potential customers and partners, with only one ad available per month to ensure your brand stands out.



\$200 per month

Sign me up!

